



SPORT MANAGEMENT

The Department of Sport Management familiarizes students with all aspects of the sport industry and prepares them to be leaders of the future. Our goal is to create a stimulating and cooperative learning environment for analyzing issues pertaining to the business and culture of sports. As one of the few sport-based degree programs housed within a business school, we offer a comprehensive, business-focused curriculum that incorporates classroom learning with real world, experiential learning. Sport Management students may enroll in the 4+1 MBA program during their senior year. This option enables students to graduate with two degrees in five years: a Bachelor of Science in Sport Management degree and a Master of Business Administration.



SCAN TO FIND:

- Featured courses.
- Program requirements and more!

BEYOND THE CLASSROOM

HANDS-ON EXPERIENCE

Co-op and service learning immerse students in the real world and provide rich opportunities for experiential learning and the application of skills and knowledge learned in the classroom. Students work with a faculty mentor and an industry professional in a variety of businesses and non-profit organizations.



MSJ Baccalaureate and Master's degrees in Business programs are accredited by the Accreditation Council for Business Schools and Programs.

AFFORDABLE EDUCATION

PRESIDENT'S SCHOLARSHIP
FULL TUITION & FEES

DEAN'S SCHOLARSHIP
up to \$24,000/year

MERIT SCHOLARSHIPS
up to \$22,000/year

President's and Dean's scholarships are competitively awarded to high school seniors (class of 2023). To be eligible for consideration, you must apply by December 1, 2022. Merit scholarships are awarded based on high school GPA. For more information visit www.msj.edu/scholarships.

CAREERS IN SPORT MANAGEMENT

ATHLETIC DIRECTOR

FACILITY OPERATIONS MANAGER

GAME DAY COORDINATOR

GUEST RELATIONS MANAGER

SPORT AGENT

SPORT MARKETER

ALUMNI SUCCESS

98%

CAREER OUTCOMES RATE

98% of 2021 School of Business graduates were successfully employed, enrolled in graduate studies, or volunteering within six months of graduation. The knowledge rate for this survey was 91%.



MOUNT ST. JOSEPH UNIVERSITY®

SCHOOL OF BUSINESS

Office of Admission
513-244-4531 | 800-654-9314
www.msj.edu | admission@msj.edu

School of Business
513-244-4918
bizmount@msj.edu

SPORT MANAGEMENT MAJOR - BACHELOR OF SCIENCE

FIRST YEAR-SEMESTER #1	FIRST YEAR- SEMESTER #2	UNIVERSITY CORE
SPM 150 Intro to Sport Mgmt 3 ECO 211/ ECO 212 Micro/Macro- Economics 3 CORE 115 3 COM 100/ENG 101 3 SOC 103 3	SPM 185 Hist & Socio-Cultural Dimensions of Sport 3 ECO 211/ ECO 212 Micro/Macro- Economics 3 MTH 174* Statistics 3 COM 100/ ENG 101 3 Core requirement 3	COMMON GOOD CORE 115 Common Ground Code COR Justice & the Common Good Code JCG Ethics Code CE Experiential Learning Code EXP Core Capstone Code CCP
SECOND YEAR-SEMESTER #1	SECOND YEAR-SEMESTER #2	HUMANITIES Speech (COM 100) Code C Writing (ENG 101) Code C Literature (ENG) Code CL Art or Music Code CAM History Code CH Religious Studies Code CR Philosophy Code CP
SPM 240 Governance & Policy or Core requirement 3 ACC 213 Prin of Accounting I- Financial 3 BUS 210/ BUS 352 Business Law or Bus. Communications 3 MTH 180*/MTH 190 Math for Business or Concepts of Calc 3 MKT 300 Principles of Marketing 3 CED 220^ 1	SPM 240 Governance & Policy or Core requirement 3 ACC 214 Prin of Accounting II- Managerial 3 BUS 210/BUS 352 Business Law or Bus. Communications 3 CIS 203 Bus. Info. Technology 3 MGT 300 Management/Org Behavior 3 Core requirement 3	SCIENCES Biology/Chemistry/Physics + Lab Code CN Mathematics Code CMA SOC 103 Our Social World Code CS
THIRD YEAR-SEMESTER #1	THIRD YEAR-SEMESTER #2	Choose one discipline: ECO 212 Microeconomics Code CEP PSY 103 Psychology Code CEP
SPM 330 Sport Mktng, Promo & Sales 3 SPM 380 Sport Law 3 SPM Elective 3 FIN 300 Corporate Finance 3 Core requirement 3	SPM 395 Sport Finance & Dev. 3 SPM 396 Sport Mgmt Co-op or SPM Elective 3 SPM Elective 3 Business Ethics option# 3 Core requirement 3	BUSINESS CORE
FOURTH YEAR-SEMESTER #1	FOURTH YEAR-SEMESTER #2	# Ethics elective options: ETH: REL 251 Business Ethics (3) E/CE or ETH: PHI 397 Ethical Conduct of Business (3) E/CE
SPM 396 Sport Mgmt Co-op or SPM Elective 3 BUS 505** Legal & Ethical Responsibility or Elective 3 BUS 510** Social Responsibility for Managers or Elective 3 Core requirement 3 Core science requirement 4	SPM 440 Current Issues Bus of Sport 3 BUS 498 Entrepreneurship & New Venture Creation 3 MGT 585** Understanding & Managing Others or Elective 3 MKT 520** Marketing for Management or Elective 3 Core Capstone 3	NOTES
4+1 MBA SEMESTER # 1	4+ 1 MBA SEMESTER #2	Students are encouraged to take Business electives. **Courses for 4+1 MBA students. *Students must have an appropriate math placement or complete MTH 098. One core requirement will be four credit hours as a natural science with lab. 120 credits hours minimum needed to graduate. **Curriculum Guide does not replace advisement by a faculty member within the Sport Management program.**
BUS 604 MBA Seminar I 3 ECO 600 Global Economic Issues 3 FIN 610 Managerial Finance 3 MGT 602 Leadership in Organizations 3	ACC 600 Managerial Accounting 3 BUS 605 MBA Seminar II 3 MGT 603 Project & Operations Management 3 MGT 607 Strategic Management 3	

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**MOUNT ST. JOSEPH
UNIVERSITY®**

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Mount St. Joseph University ("the University") is committed to providing an educational and employment environment free from discrimination or harassment on the basis of race, color, national origin, religion, sex, age, disability, sexual orientation, gender identity, or other minority or protected status. This commitment extends to the University's administration of its admission, financial aid, employment, and academic policies, as well as the University's athletic programs and other University-administered programs, services, and activities.

The University has designated the Title IX Coordinator, (513) 244-4467, as the individual responsible for responding to inquiries, addressing complaints, and coordinating compliance with its responsibilities under Title IX of the Education Amendments of 1972 and other related federal and state civil rights laws. The University has designated the Director of Human Resources/Equal Opportunity Officer, (513) 244-4979, as the individual responsible for responding to inquiries, issues, or complaints relating to discriminatory, harassing, or retaliatory conduct related to race, color, national origin, religion, age, disability, or any other legally protected status. The University has designated the Associate Provost for Academic Affairs, (513) 244-4614, as the individual responsible for responding for addressing formal complaints regarding compliance with its responsibilities under Section 504 of the Rehabilitation Act of 1973. 09-WO-002158/22/600