



SPORT MANAGEMENT

The Department of Sport Management familiarizes students with all aspects of the sport industry and prepares them to be leaders of the future. Our goal is to create a stimulating and cooperative learning environment for analyzing issues pertaining to the business and culture of sports. As one of the few sport-based degree programs housed within a business school, we offer a comprehensive, business-focused curriculum that incorporates classroom learning with real world, experiential learning. Sport Management students may enroll in the 4+1 MBA program during their senior year. This option enables students to graduate with two degrees in five years: a Bachelor of Science in Sport Management degree and a Master of Business Administration.



SCAN TO FIND:

- Featured courses.
- Program requirements and more!

BEYOND THE CLASSROOM

HANDS-ON EXPERIENCE

Co-op and service learning immerse students in the real world and provide rich opportunities for experiential learning and the application of skills and knowledge learned in the classroom. Students work with a faculty mentor and an industry professional in a variety of businesses and non-profit organizations.



MSJ Baccalaureate and Master's degrees in Business programs are accredited by the Accreditation Council for Business Schools and Programs.

AFFORDABLE EDUCATION

\$1,500

MOORE-ECKEL SCHOLARSHIP

Incoming freshmen majoring in business may be eligible for this scholarship. To see eligibility requirements and other available scholarships, visit www.msj.edu/scholarships.

CAREERS IN SPORT MANAGEMENT

ATHLETIC DIRECTOR

FACILITY OPERATIONS MANAGER

GAME DAY COORDINATOR

GUEST RELATIONS MANAGER

SPORT AGENT

SPORT MARKETER

ALUMNI SUCCESS

100%

CAREER OUTCOMES RATE

100% of 2022 School of Business graduates were successfully employed, enrolled in graduate studies, or volunteering within six months of graduation. The knowledge rate for this survey was 84%.



MOUNT ST. JOSEPH UNIVERSITY®

SCHOOL OF BUSINESS

Office of Admission
513-244-4531 | 800-654-9314
www.msj.edu | admission@msj.edu

School of Business
513-244-4918
bizmount@msj.edu

SPORT MANAGEMENT MAJOR - BACHELOR OF SCIENCE

FIRST YEAR-SEMESTER #1	FIRST YEAR- SEMESTER #2	UNIVERSITY CORE
SPM 150 Intro to Sport Mgmt 3 ECO 211/ECO 212 Macro-/Micro-Economics 3 CORE 115 3 COM 100/ENG 101 3 SOC 103 3	SPM 185 Hist & Socio-Cultural Dimensions of Sport 3 ECO 211/ECO 212 Macro-/Micro-Economics 3 MTH 174* Statistics 3 COM 100/ ENG 101 3 Core requirement 3	COMMON GOOD CORE 115 Common Ground Code COR Justice & the Common Good Code JCG Ethics Code CE Experiential Learning Code EXP Core Capstone Code CCP
SECOND YEAR-SEMESTER #1	SECOND YEAR-SEMESTER #2	
SPM 240 Governance & Policy or Core requirement 3 ACC 213 Prin of Accounting I-Financial 3 BUS 210/ BUS 352 Business Law or Bus. Communications 3 MTH 180*/MTH 190 Math for Business or Concepts of Calc 3 MKT 300 Principles of Marketing 3 CED 220^ 1	SPM 240 Governance & Policy or Core requirement 3 ACC 214 Prin of Accounting II-Managerial 3 BUS 210/BUS 352 Business Law or Bus. Communications 3 BUS 240 Research Methods for Business Decision Making 3 MGL 300 Management/Org Behavior 3 Core requirement 3	HUMANITIES Speech (COM 100) Code C Writing (ENG 101) Code C Literature (ENG) Code CL Art or Music Code CAM History Code CH Religious Studies Code CR Philosophy Code CP
THIRD YEAR-SEMESTER #1	THIRD YEAR-SEMESTER #2	
SPM 330 Sport Marketing, Promo & Sales 3 SPM 380 Sport Law 3 SPM Elective 3 FIN 300 Corporate Finance 3 Core requirement 3	SPM 395 Sport Finance & Dev. 3 SPM 396 Sport Mgmt Co-op or SPM Elective 3 SPM Elective 3 Business Ethics option# 3 Core requirement 3	SCIENCES Biology/Chemistry/Physics + Lab Code CN Mathematics Code CMA SOC 103 Our Social World Code CS Choose one discipline: ECO 212 Microeconomics Code CEP PSY 103 Psychology Code CEP
FOURTH YEAR-SEMESTER #1	FOURTH YEAR-SEMESTER #2	
SPM 396 Sport Mgmt Co-op or SPM Elective 3 BUS 505** Legal & Ethical Responsibility or Elective 3 BUS 510** Social Responsibility for Managers or Elective 3 Core requirement 3 Core science requirement 4	SPM 440 Current Issues Bus of Sport 3 BUS 498 Entrepreneurship & New Venture Creation 3 MGT 585** Understanding & Managing Others or Elective 3 MKT 520** Marketing for Management or Elective 3 Core Capstone 3	BUSINESS CORE # Ethics elective options: ETH: REL 251 Business Ethics (3) E/CE or ETH: PHI 397 Ethical Conduct of Business (3) E/CE
4+1 MBA SEMESTER # 1	4+ 1 MBA SEMESTER #2	
BUS 604 MBA Seminar I 3 ECO 600 Global Economic Issues 3 FIN 610 Managerial Finance 3 MGT 602 Leadership in Organizations 3	ACC 600 Managerial Accounting 3 BUS 605 MBA Seminar II 3 MGT 603 Project & Operations Management 3 MGT 607 Strategic Management 3	NOTES **Courses for 4+1 MBA students or students are encouraged to take Business electives. *Students must have an appropriate math placement or complete MTH 098. SPM 394 Sport Mgmt Internship (0) may be substituted for SPM 396 Sport Mgmt Internship (3) during the summer academic term only. If this option is selected, students must complete an additional SPM elective (3) to satisfy SPM degree requirements. 120 credits hours minimum needed to graduate. **Curriculum Guide does not replace advisement by a faculty member within the Sport Management program.**

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MOUNT ST. JOSEPH
UNIVERSITY®

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The University has designated the Vice President of Compliance Risk and Legal Affairs/General Counsel/Title IX Coordinator, (513) 244-4393, as the individual responsible for responding to inquiries, addressing complaints, and coordinating compliance with its responsibilities under Title IX of the Education Amendments of 1972 and other related federal and state civil rights laws. The University has designated the Chief Human Resources Officer, (513) 244-4979, as the individual responsible for responding to inquiries, issues, or complaints relating to discriminatory, harassing, or retaliatory conduct related to race, color, national origin, religion, age, disability, veteran status or any other legally protected status. The University has designated the Associate Provost for Academic Affairs, (513) 244-4614, as the individual responsible for responding for addressing formal complaints regarding compliance with its responsibilities under Section 504 of the Rehabilitation Act of 1973. 09-WO-002425/23/625