



SPORT MANAGEMENT

The Department of Sport Management familiarizes students with all aspects of the sport industry and prepares them to be leaders of the future. Our goal is to create a stimulating and cooperative learning environment for analyzing issues pertaining to the business and culture of sports. As one of the few sport-based degree programs housed within a business school, we offer a comprehensive, business-focused curriculum that incorporates classroom learning with real world, experiential learning. Sport Management students may enroll in the 4+1 MBA program during their senior year. This option enables students to graduate with two degrees in five years: a Bachelor of Science in Sport Management degree and a Master of Business Administration.



SCAN TO FIND:

- Featured courses.
- Program requirements and more!

BEYOND THE CLASSROOM

HANDS-ON EXPERIENCE

Co-op and Service Learning immerse students in the real world and provide rich opportunities for experiential learning and the application of skills and knowledge learned in the classroom. Students work with a faculty mentor and an industry professional in a variety of businesses and non-profit organizations.



MSJ Baccalaureate and Master's degrees in Business programs are accredited by the Accreditation Council for Business Schools and Programs.

AFFORDABLE EDUCATION

\$1,500

MOORE-ECKEL SCHOLARSHIP

Incoming freshmen majoring in business may be eligible for this scholarship. To see eligibility requirements and other available scholarships, visit msj.edu/scholarships.

CAREERS IN SPORT MANAGEMENT

ATHLETIC DIRECTOR

FACILITY OPERATIONS MANAGER

GAME DAY COORDINATOR

GUEST RELATIONS MANAGER

SPORT AGENT

SPORT MARKETER

ALUMNI SUCCESS

97.5%

CAREER OUTCOMES RATE

More than 97% of 2023 School of Business & Communication graduates were successfully employed, enrolled in graduate studies, or volunteering within six months of graduation. The knowledge rate for this survey was 88.9%.



MOUNT ST. JOSEPH UNIVERSITY®

SCHOOL OF BUSINESS & COMMUNICATION

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