

Communication & New Media Studies Major – Strategic Communication Concentration Bachelor of Arts					
FIRST YEAR-SEMESTER #1		FIRST YEAR- SEMESTER #2		UNIVERSITY CORE	
COM 100/ENG 101 3		COM 100/ENG 101 3		COMMON GOOD	
CORE 115 Common Ground	3	MTH 174 Statistics	3	CORE 115 Common Ground	Code COR
SOC 103 Our Social World	3	Core requirement	3	Justice & the Common Good	Code JCG
GRD 110 Digital Literacy	3	Core requirement	3	Ethics	Code CE
Core requirement	3	Core requirement	3	Experiential Learning	Code EXP
				Core Capstone	Code CCP
SECOND YEAR-SEMESTER #1		SECOND YEAR-SEMESTER #2		HUMANITIES	
COM 201 New Media, Culture		COM 295 Writing for New		Speech (COM 100)	Code C
& Society	3	Media Environments	3	Writing (ENG 101)	Code C
COM 220 Visual Comm	3	COM 303 Comm & Media		Literature (ENG)	Code CL
COM 250 Digital Video Prod	3	Theory	3	Art or Music	Code CAM
BUS elective	3	ECO 212 Prin. of Microecon.	3	History	Code CH
Core requirement	3	MGL elective	3	Religious Studies	Code CR
CED 220 Foundations of	5	Core requirement	3	Philosophy	Code CP
Professionalism	1	Core requirement	3	SCIENCES	
Fioressionansin	1			Biology/Chemistry/Physics + L	ab Code CN
				Mathematics	Code CMA
THIRD YEAR-SEMESTER	<i>#</i> 1	THIRD YEAR-SEMESTER	#2	SOC 103 Our Social World	Code CS
COM 300 Adv Composition	3	COM 311 New Media Law &	<u>. #Z</u>		
COM 300 Adv Composition COM 320 Public Speaking &	3	Ethics	2	Choose one discipling	ne:
1 0	2	COM 321 Public Relations	3	ECO 212 Microeconomics	Code CEP
Advocacy MKT 300 Prin. of Marketing	3		2	PSY 103 Psychology	Code CEP
	3	in the Digital Age	3		
Core requirement	3	COM EXP	3	NOTES	
		COM EXP BUS/MGL elective	3 3	NOTES	ded to
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