



MOUNT ST. JOSEPH
UNIVERSITY

Communication & New Media Studies Major – Sports Communication Concentration - Bachelor of Arts

FIRST YEAR-SEMESTER #1

COM 100/ENG 101	3
CORE 115 Common Ground	3
SOC 103 Our Social World	3
GRD 110 Digital Literacy	3
Core requirement	3

SECOND YEAR-SEMESTER #1

COM 201 New Media, Culture & Society	3
COM 220 Visual Comm.	3
COM 250 Digital Video Prod.	3
SPM 150 Intro to Sport Mgmt	3
Core requirement	3
CED 220 Foundations of Professionalism	1

THIRD YEAR-SEMESTER #1

SPM 240 Governance & Policy in Sport	3
MGL elective	3
Core requirement	3
Core requirement	3
Elective	3

FOURTH YEAR-SEMESTER #1

MKT 415 Marketing Research	3
COM Experiential Learning	3
Core requirement	3
SPM elective	3
Elective	3

Pick one SPM elective option:

SPM 225 Principles of Athletic Administration	3
SPM 375 Sport Facilities & Event Management	3
SPM 380 Sport Law	3
SPM 386 International Sport Mgmt	3

FIRST YEAR- SEMESTER #2

COM 100/ENG 101	3
Core requirement	3
Core requirement	3
Core requirement	3
Core requirement	3

SECOND YEAR-SEMESTER #2

COM 251 Dig Video Post-Prod.	3
COM 295 Writing for New Media Environments	3
COM 303 Comm & Media Theory	3
SPM 185 Historical & Socio- Cultural Dimensions of Sport	3
Core requirement	3

THIRD YEAR-SEMESTER #2

COM 311 New Media Law & Ethics	3
COM 321 Public Relations in the Digital Age	3
COM Experiential Learning	3
SPM 330 Sport Mktng, Promo & Sales	3
SPM 355 New Media & Public Relations	3

FOURTH YEAR-SEMESTER #2

COM 498 Senior Thesis	3
COM Experiential Learning	3
COM elective	3
Core Capstone	3
Elective	3

Pick one COM elective option:

COM 380 Newswriting	3
COM 388 Feature Writing	3

UNIVERSITY CORE

COMMON GOOD

CORE 115 Common Ground	Code COR
Justice & the Common Good	Code JCG
Ethics	Code CE
Experiential Learning	Code EXP
Core Capstone	Code CCP

HUMANITIES

Speech (COM 100)	Code C
Writing (ENG 101)	Code C
Literature (ENG)	Code CL
Art or Music	Code CAM
History	Code CH
Religious Studies	Code CR
Philosophy	Code CP

SCIENCES

Biology/Chemistry/Physics + Lab	Code CN
Mathematics	Code CMA
SOC 103 Our Social World	Code CS

Choose one discipline:

ECO 212 Microeconomics	Code CEP
PSY 103 Psychology	Code CEP

NOTES

120 credit hours minimum needed to graduate

Curriculum Guide does not replace advising by a faculty member within the Communication & New Media Studies program