



MOUNT ST. JOSEPH
UNIVERSITY

Communication & New Media Studies Major – Health Communication Concentration - Bachelor of Arts

FIRST YEAR-SEMESTER #1		FIRST YEAR- SEMESTER #2		UNIVERSITY CORE	
COM 100/ENG 101	3	COM 100/ENG 101	3	COMMON GOOD	
CORE 115 Common Ground	3	MTH 174 Statistics	3	CORE 115 Common Ground	Code COR
SOC 103 Our Social World	3	PSY 103 Intro to Psychology	3	Justice & the Common Good	Code JCG
GRD 110 Digital Literacy	3	Core requirement	3	Ethics	Code CE
Core requirement	3	Core requirement	3	Experiential Learning	Code EXP
				Core Capstone	Code CCP
SECOND YEAR-SEMESTER #1		SECOND YEAR-SEMESTER #2		HUMANITIES	
COM 201 New Media, Culture & Society	3	COM 251 Dig Video Post-Prod	3	Speech (COM 100)	Code C
COM 220 Visual Comm	3	COM 295 Writing for New Media Environments	3	Writing (ENG 101)	Code C
COM 250 Digital Video Prod	3	COM 303 Comm & Media Theory	3	Literature (ENG)	Code CL
Core requirement	3	HES 120/140 Int. Health & Sci Ex I/II	3	Art or Music	Code CAM
Core requirement	3	HES/SWK elective	3	History	Code CH
CED 220 Foundations of Professionalism	1			Religious Studies	Code CR
				Philosophy	Code CP
THIRD YEAR-SEMESTER #1		THIRD YEAR-SEMESTER #2		SCIENCES	
COM elective	3	COM 311 New Media Law & Ethics	3	Biology/Chemistry/Physics + Lab	Code CN
COM elective	3	COM 321 Public Relations in the Digital Age	3	Mathematics	Code CMA
HES 332 Epidemiology of Phys Activity & Health	3	COM Experiential Learning	3	SOC 103 Our Social World	Code CS
SWK 377 Evaluation, Research, & Grantsmanship	3	PSY 220 Health Psychology	3		
Core requirement	3	MKT/MGL elective	3	Choose one discipline:	
				ECO 212 Microeconomics	Code CEP
				PSY 103 Psychology	Code CEP
FOURTH YEAR-SEMESTER #1		FOURTH YEAR-SEMESTER #2		NOTES	
MKT 415 Marketing Research	3	COM 498 Senior Thesis	3	120 credit hours minimum needed to graduate	
COM EXP	3	COM EXP	3	**Curriculum Guide does not replace advising by a faculty member within the Communication & New Media Studies program**	
Core requirement	3	Core Capstone	3		
Core requirement	3	Elective	3		
Elective	3	Elective	3		
<i>Pick one COM elective option:</i>		<i>Pick one COM elective option:</i>			
COM 300 Adv. Comp	3	COM 353 Health Comm	3		
COM 380 Newswriting	3	COM 203 Interpersonal Comm	3		
COM 388 Feature Writing	3	COM 340 Intercultural Comm	3		
		<i>Pick one MKT/MGL elective option:</i>			
		MKT 300 Principles of Marketing	3		
		MGL 301 Leadership Found.	3		
		MGL 345 Conflict Mgmt & Negotiations	3		