



MOUNT ST. JOSEPH
UNIVERSITY

Communication & New Media Studies Major – Communication Design Concentration - Bachelor of Arts

FIRST YEAR-SEMESTER #1		FIRST YEAR- SEMESTER #2		UNIVERSITY CORE	
COM 100/ENG 101	3	COM 100/ENG 101	3	COMMON GOOD	
GRD 110 Digital Literacy	3	Core requirement	3	CORE 115 Common Ground	Code COR
CORE 115 Common Ground	3	Core requirement	3	Justice & the Common Good	Code JCG
SOC 103 Our Social World	3	Core requirement	3	Ethics	Code CE
Core requirement	3	Core requirement	3	Experiential Learning	Code EXP
				Core Capstone	Code CCP
SECOND YEAR-SEMESTER #1		SECOND YEAR-SEMESTER #2		HUMANITIES	
COM 201 New Media, Culture & Society	3	COM 251 Dig Video Post-Prod	3	Speech (COM 100)	Code C
COM 220 Visual Comm	3	COM 295 Writing for New Media Environments	3	Writing (ENG 101)	Code C
COM 250 Digital Video Prod	3	COM 303 Comm & Media Theory	3	Literature (ENG)	Code CL
GRD 255 Graphic Form	3	GRD 250 Typography I	3	Art or Music	Code CAM
Core requirement	3	ART elective	3	History	Code CH
CED 220 Foundations of Professionalism	1			Religious Studies	Code CR
				Philosophy	Code CP
THIRD YEAR-SEMESTER #1		THIRD YEAR-SEMESTER #2		SCIENCES	
COM 300 Adv. Composition	3	COM 311 New Media Law & Ethics	3	Biology/Chemistry/Physics + Lab	Code CN
GRD 355 Infographics & Exp	3	COM 321 Public Relations in the Digital Age	3	Mathematics	Code CMA
Core requirement	3	COM EXP	3	SOC 103 Our Social World	Code CS
Core requirement	3	GRD 356 Brand Identity Des	3	Choose one discipline:	
Core requirement	3	ART/GRD elective or elective	3	ECO 212 Microeconomics	Code CEP
				PSY 103 Psychology	Code CEP
FOURTH YEAR-SEMESTER #1		FOURTH YEAR-SEMESTER #2		NOTES	
MKT 415 Marketing Research	3	COM 498 Senior Thesis	3	120 credit hours minimum needed to graduate	
COM EXP	3	COM EXP	3	**Curriculum Guide does not replace advising by a faculty member within the Communication & New Media Studies program**	
ART/GRD elective or elective	3	Core Capstone	3		
Core requirement	3	Elective	3		
Elective	3				
<i>Pick one ART elective option:</i>		<i>Pick one ART/GRD option:</i>			
ART 230 History of Art: Handmade to Apple	3	ART 280 Time Studio	3		
ART 281 Digital Photography I	3	GRD 270 Web & Exp Design	3		
		GRD 350 Hand to Pixel	3		
		GRD 353 Typography II	3		